

What is an investment platform?

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Where are you in your life right now?
And what are your financial goals?

Your child's education...

A wedding...

Retirement...

A better life-style...

Or just being prepared for a rainy day...

Taking the time to plan for your financial future is what it's all about.

Financial Planning

But financial planning isn't a one-size fits all approach and can be complicated. That's why we think the best way is to build a plan around your needs, with an expert financial adviser. After-all, when it comes to achieving your financial goals, you don't want to leave it to chance.

In the past, you and your adviser would have picked products and investment funds from a variety of different companies, which often made life really complicated.

It could be hard to track their performance – and to make sure you were on course.

And it could be difficult to understand how much risk you were taking with your investments – which could lead to surprises further down the line.

Investment Platform

With Skandia, it's different.

Skandia has pioneered a new way of investing – the investment platform.

So what is it?

Low risk to high risk

It' gives you the choice and value for money that you'd expect from a supermarket...and the power of a super-charged calculator...all rolled into one.

It gives your adviser a host of online tools that help measure your attitude to investment risk – and then builds a portfolio that's going to behave as you'd expect.

Skandia's platform lets you hold, monitor and manage all of your investments in a single place.

Simple Charges

It gives you access to over a thousand funds from leading investment houses...

The ability to quickly and easily change the funds you've chosen...
A clear view of your progress through up-to-date valuations...

Simple charges ...

And a cost-effective, tax-efficient way of investing.

You can also move many of your old products onto the platform to get even more control over your financial future. All of this means you're able to minimise surprises...and hit the goals you've set yourself.

Don't hope for the best, plan for the best'

When it comes to your financial future, why hope for the best?

When Skandia can help you plan for the best.

www.skandia.co.uk

Calls may be monitored and recorded for training purposes and to avoid misunderstandings.

Skandia provides you with access to its investment platform, known as Skandia Investment Solutions. Within this platform you can open an ISA and Collective Investment Account provided by Skandia MultiFUNDS Limited, a Collective Retirement Account and Collective Investment Bond provided by Skandia MultiFUNDS Assurance Limited and an Offshore Collective Investment Bond, distributed by Skandia MultiFUNDS Limited but provided by Old Mutual International (Guernsey) Limited.

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