

MILLIONAIRE

Education



28.4%
Private school

71.6%
State school

Two-thirds went to university.

Nearly three-quarters of UK millionaires went to state school.



Attitude to money

Spender

Vs

Saver

67.1% Two-thirds of millionaires regard themselves as savers.



Vs



Men are more likely to be savers than women.



Threats to wealth



30%

Government policies



19%

UK economic uncertainty



19%

Stock market crash



10%

Overseas economic uncertainty



7%

Terrorist attacks

Risk tolerance



Millionaires typically have a higher threshold for risk than the average person.

Male millionaires have a slightly higher tolerance for risk than females.



6.2/10

5.9/10

Types of investments



33.3%

Property



19.3%

Cash



16.9%

Shares



14.2%

Investment funds



4.8%

Fixed Interest



4.3%

Art



3.1%

Commodities

Advice

Millionaires are more likely to take advice from an IFA than an accountant or bank manager.



Vs



Accountant

25%

Vs



Bank manager

22%

37%

London 2012

Two-thirds of UK millionaires deem that the London 2012 Olympics will be good for the UK economy and will leave some form of a positive legacy.

Emigration



Less than half of UK millionaires are certain of remaining in the UK.



Already planning to leave the UK.

Destination



13%

France



12%

US



12%

Spain



10%

Australia

Four countries alone account for almost half of preferred emigration destinations.

A representative of UK millionaires from three dimensions – age, gender and wealth. 549 millionaires (net assets of £1 million or over). 91.5% as millionaires (£1 million to £3 million), and 8.5% as multi-millionaires (net assets above £3 million).